

Privacy Policy

1. Introduction and Scope

This privacy statement governs the processing of your personal data in the operation of the Blaarmeersen Sports and Recreation Park and related services ("**Services**").

Farys ov, with registered office at Stropstraat 1, 9000 Ghent, Belgium, registered with the KBO (Central Belgian Database for Companies) under number 0200.068.636 ("**FARYS**", "**we**", "**us**"), acts here as data controller.

Farys acts in accordance with the provisions of Belgian and European data protection regulations, including the General Data Protection Regulation (**GDPR**).

Farys considers the protection of privacy extremely important and attaches great value to the proper protection of your personal data.

By means of this privacy statement, Farys would like to provide you – as visitor and user of our Services – with as much information and control as possible on the collection, processing and use of your personal data. Please read this privacy statement very carefully. Not only are your rights set out below, but also the way in which you can exercise those rights.

Farys has appointed a Data Protection Officer (**DPO**), to whom you can always turn for questions regarding your privacy and the processing of your personal data. The DPO can be reached via the following email address: dpo@farys.be.

2. What personal data are processed and for what purposes?

Farys processes your personal data only for clearly defined purposes and collects only the necessary personal data directly from those concerned for this purpose. Farys processes the following personal data for the following purposes:

Purpose	Type of personal data	Processing grounds	Retention period
Ensuring access to the Blaarmeersen Sports and Recreation Park for Ghent residents aged 12 and over by scanning the electronic identity card (eID) at the entrance kiosk.	<ul style="list-style-type: none"> • Surname and first name • Postcode • ID card number • Date of birth 	Public interest task	Until the end of the calendar year of your visit to the Blaarmeersen Sports and Recreation Park.
Guaranteeing access to the Blaarmeersen Sports and Recreation Park for students not living in Ghent but studying at Ghent University or at colleges or secondary schools in Ghent.	<ul style="list-style-type: none"> • Surname and first name • Postcode • Date of birth 	Public interest task	Until the end of the calendar year of your visit to Blaarmeersen Sports and Recreation Park.
Ensuring access to the Blaarmeersen Sports and	<ul style="list-style-type: none"> • Surname and first name 	Public interest task	Until the end of the calendar year of your visit to the

Recreation Park for non-Ghent residents through the online reservation system.	<ul style="list-style-type: none"> Email address Postcode Date of birth 		Blaarmeersen Sports and Recreation Park.
Recording the visitor statistics of the Blaarmeersen Sports and Recreation Park.	<ul style="list-style-type: none"> Date of birth Postcode 	Public interest task	Until the end of the calendar year of your visit to Blaarmeersen Sports and Recreation Park.
Sending newsletters about the Blaarmeersen Sports and Recreation Park.	<ul style="list-style-type: none"> Email address 	Your consent	Until you unsubscribe from the newsletter and in any case no longer than 2 years after the last newsletter was sent out.
<p>Registration and reservation for group classes.</p> <p>Following on from the group lessons, we will also conduct a survey of your experiences with a view to improving our services.</p>	<p>Registration/reservation:</p> <ul style="list-style-type: none"> Surname and first name Email address Phone number <p>Services:</p> <ul style="list-style-type: none"> Phone number 	<p>Legitimate interest</p> <p>Legitimate interest</p>	Until the end of the calendar year of your visit to Blaarmeersen Sports and Recreation Park.

In addition to the specific processing mentioned above, Farys employees will also consult the data on the eID (other than that stated above), student cards, information forms relating to medical assistance issued by the City of Ghent and residence certificates issued by the City of Ghent and other relevant documents. The data on these documents are used exclusively for cancelling subscriptions and identifying the subscriber. To this end, Farys is acting in accordance with its public interest task. The data is never stored.

Farys may only process your personal data if this processing has appropriate legal grounds.

Farys relies on the fulfilment of its public interest tasks for a number of purposes. These public interest tasks were assigned to Farys when Farys joined the secondary services division. You can object to the processing of your personal data by contacting the DPO at dpo@farys.be. However, Farys may oppose this if there are compelling legitimate grounds for the processing which outweigh your interests, rights and freedoms.

For certain purposes, Farys relies on your consent. The consent you give is always free and you have the right to withdraw it at any time. You can withdraw your consent for the newsletter by unsubscribing via the provided link in the newsletter or by contacting our DPO. A withdrawal of consent does not affect the processing of personal data prior to such withdrawal.

Farys uses surveillance cameras. For this, Farys invokes its public interest tasks with the aim of preventing, recording or detecting crimes against persons or property. Camera surveillance will always be installed and carried out in accordance with the Consolidated Laws of 21 March 2007 regulating the placement and use of surveillance cameras ("**Camera Act**"). In addition to the notification via this privacy statement, you will always find a pictogram near the cameras so that you are aware of the camera surveillance.

Camera footage will be saved in accordance with the Camera Act, generally for a period of one month.

Farys has installed a pictogram at the entrance of each location that is monitored. This pictogram informs you that you are being filmed. This icon contains the statement that camera surveillance is taking place, the Camera Act, Farys' contact details and the DPO's contact details.

Farys uses cookies on the online reservation system. Please consult our [cookie statement](#) for more information on how Farys uses cookies.

3. Will your personal data be shared with third parties?

Your personal data can – under certain conditions – be transferred to third parties.

Certain of these third parties work on behalf of Farys or are engaged to carry out an aspect of Farys' Services, for example to ensure security at the Blaarmeersen Sports and Recreation Park by engaging a security firm, to survey the social atmosphere, to be able to send newsletters, for the online reservation system and for eID and e-ticket scanning. Farys guarantees that all third parties are selected with due care.

In each case, Farys will enter into a processor agreement with the third parties that process personal data on behalf of Farys. Farys will only share personal data relevant and necessary for the performance of their specific task. The confidential handling of this personal data is always included in this processing agreement.

Farys will not sell, distribute or rent your personal data to third parties, unless you give your consent or Farys is required by law to do so.

If you would like to know which third parties Farys shares your personal data with, please contact the DPO at dpo@farys.be.

4. How will your personal data be secured?

Farys takes and maintains appropriate administrative, technical and organisational measures to safeguard your rights and freedoms. These security measures serve to adequately protect personal data against loss or any form of careless, incompetent or unlawful use or processing or access. This will take into account the nature of the personal data to be protected, the risk of processing, the state of the art and the implementation costs of the measures.

We make every effort to protect your personal data and privacy on our network, in our infrastructure and in our information systems.

Our employees are trained to handle personal data correctly. For privacy-sensitive projects, an assessment is also made on the level of security and the protection of personal data. For the security of your personal data, we employ specific persons who supervise compliance with the law. We also employ specialised persons who guarantee the security of our network, our infrastructure and our information systems.

We also use a variety of technical measures to safeguard your personal data, such as password protection, hard disk encryption software, firewalls, antivirus, intrusion and anomaly detection and access controls for our employees.

The number of Farys employees with access to your personal data is limited and carefully selected. These employees are granted access to your personal data to the extent that they need the personal data to perform their duties effectively.

Farys is committed to notifying the user that the [website](#) may contain links, hyperlinks or references to other sites that Farys does not control and to which this privacy statement does not apply. Farys is not liable for the content of these linked sites, or for the offers, products or services mentioned on them. Read their privacy statement concerning the protection of your personal data with care.

5. Will your personal data be transferred to countries outside the EEA?

The European Economic Area (EEA) includes the countries of the European Union, Norway, Liechtenstein and Iceland. The GDPR requires additional safeguards if your personal data is transferred to countries outside the EEA (such as entering into agreements based on the European Commission's model provisions).

Farys does not transfer your personal data to countries outside the EEA.

6. What are your rights?

You have the following rights in relation to the processing of your personal data:

Right to information and access: You have the right to obtain confirmation as to whether or not Farys processes your personal data and, where appropriate, access to the personal data that Farys processes.

Right to rectification: You have the right to have inaccurate or incomplete personal data rectified by Farys without undue delay.

Right to deletion: You have the right to have your personal data deleted by Farys.

Right to restriction: You have the right to obtain from Farys the restriction of the processing of your personal data to the extent possible.

Right to object: You have the right to object to the processing of your personal data on the legal basis of public interest and to the use of your personal data for direct marketing purposes. Farys will assess whether it can respond to this on a case-by-case basis.

Right to data portability: You have the right to receive your personal data in a structured, commonly used and machine-readable format, and to obtain your personal data to transfer it to another controller or processor when we process your personal data based on your consent. You may also ask Farys to make this transfer on your behalf, to the extent technically possible.

When exercising these rights, Farys will process your request within one month, except in cases where this would require a disproportionate effort from Farys.

7. How can you exercise your rights?

To exercise your rights, please submit a written request by email to dpo@farys.be or by post to Farys, attn. DPO, Stropstraat 1, 9000 Ghent.

Before Farys can process your request, Farys will ask you to identify yourself. Farys ensures in this way that you are the right person and that your personal data are not provided to the wrong person. You can do this by providing us with the following information: your surname and first name, date of your visit, etc. If

required, Farys may also ask you to provide a copy of your identity card. You can cover or obscure the personal data on your identity card that are not necessary for your identification on this copy. If you as parent exercise these rights on behalf of your minor child, Farys may also request additional identifying information from you.

8. Comments and/or complaints

For comments and/or complaints, please contact our DPO at dpo@farys.be or via the [contact form](#) so that we, together with you, can review the options.

If Farys does not respond to your request, refuses it, or if our response does not meet your expectations, you always have the right to lodge a complaint with:

- The Flemish Supervisory Committee [in Dutch: Vlaamse Toezichtcommissie, (VTC)] (<https://overheid.vlaanderen.be/vlaamse-toezichtcommissie>)
This can be done by returning the completed complaint form to be found on the VTC website to the VTC via email (contact@toezichtcommissie.be) or by post (Koning Albert II-laan 15, 1210 Brussels).

The VTC will then act in terms of its mediation procedures.

- The Data Protection Authority (DPA) (www.gegevensbeschermingsautoriteit.be)
The DPA can be reached by email (contact@apd-gba.be) or by post (Drukpersstraat 35, 1000 Brussels).

9. Permission to release

Farys is sometimes required to disclose your personal data if required to do so by law, or if Farys believes in good faith that such disclosure is necessary to comply with a court order or to preserve the rights of Farys, its employees and/or customers.

Farys therefore wishes to inform you that your personal data may be disclosed to competent police or judicial authorities or other official governmental bodies, if Farys, at its sole discretion, considers it necessary or useful in connection with an investigation of any harmful activity, or if Farys may reasonably suspect that such activity may expose Farys or yourself to liability.

In the event of a legal or police inquiry, data can be transferred in accordance with the GDPR without your prior consent. This will always take place under the supervision of the judicial and police authorities, and your data will never be transferred for other (e.g., commercial) purposes.

10. Data sharing agreements

In accordance with the relevant data protection legislation, Farys must enter into a protocol for any electronic communication of personal data to and from another public authority. A protocol is an agreement between bodies that exchange personal data in which agreements are made regarding the exchange of personal data. These agreements include the purposes, lawfulness and security of personal data.

See the overview of our protocols

More information on protocols can be found on the Flemish government's website.

11. Changes to the privacy statement

We keep this privacy statement up to date. The date of the most recent version is shown at the top right of the privacy statement.

We ask that you always consult the most recent version of this privacy statement on our website.

Latest update: 6 May 2024